WHY NORTH COUNTRY SAUNAS?

REAL SAUNAS. REAL PEOPLE. REAL ACCOUNTABILITY.

American owned • American made • Designed for New England

KNOW WHO IS ACTUALLY BUILDING, DELIVERING & STANDING BEHIND YOUR SAUNA

North Country Saunas is a dedicated sauna company with locations, on-site models and a hands-on design process. Customers can see real construction, compare layouts and finishes, experience wood-fired saunas and cold plunges, and work with one company that stays involved from design through final delivery and setup.

THE NORTH COUNTRY SAUNAS DIFFERENCE

- **REAL LOCATIONS & REAL MODELS**
  Visit us, inspect actual saunas, compare cedar, windows, benches, heaters and exterior finishes before making a decision.
- **SEVEN-LAYER WALL SYSTEM**
  Our purpose-built insulated wall system is designed around sauna heat, moisture management, airflow and long-term durability.
- **BUILT TOUGH FOR NEW ENGLAND**
  Metal roofing, premium exterior paints and stains, substantial framing and weather-conscious construction are selected for our climate.
- **WHITE CEDAR, RED CEDAR OR BOTH**
  Hot rooms can be configured with premium cedar choices, large viewing windows and customized seating arrangements.
- **DEDICATED WOOD-FIRED STOVES**
  North Country Saunas offers privately branded, purpose-selected sauna stoves in multiple sizes and styles instead of relying on whatever generic heater happens to be available.
- **COMPANY-CONTROLLED DELIVERY**
  Our deliveries are handled by company-employed drivers using company-owned trucks, trailers and specialized sauna-moving equipment. We handle delivery, placement and setup.
- **ONE COMPANY FROM START TO FINISH**
  Design, construction coordination, heater selection, delivery and setup remain under one organized company rather than being passed among unrelated contractors.
- **AMERICAN-MADE. NEW ENGLAND-FOCUSED.**
  Our sauna structures are built in the United States - not imported as flat-pack kits. We are a local New England company building and supporting saunas for the climate and customers we serve.

WHAT TO ASK BEFORE BUYING FROM ANY SELLER

- **WHO ACTUALLY BUILDS IT?**
  Some low-overhead sellers market the sauna under one name while the structure itself is produced by a separate remote workshop or family-run builder. That can make it harder to know exactly whose construction standards, materials and warranty are behind the finished product.
- **IS IT A COMPLETE SAUNA SYSTEM?**
  A sauna is more than a wood building with a heater inside. Ask whether the wall assembly, ventilation, stove, shielding, chimney and roof penetration were selected and installed as one coordinated high-temperature system.
- **IS THE STOVE PURPOSE-BUILT FOR SAUNA USE?**
  When a seller does not maintain a dedicated sauna-stove program, the heater may be sourced separately from the structure. Ask who manufactured it, what it was designed for, and whether the stove construction and metal thickness are appropriate for sustained sauna temperatures.
- **CHIMNEY DETAILS ARE SAFETY DETAILS**
  The chimney stack, clearances, heat protection, roof penetration and related components are critical parts of a wood-fired sauna. These should be specified as carefully as the stove itself - not treated as a last-minute add-on.
- **WHO IS DELIVERING & SETTING IT UP?**
  In some broker-style arrangements, the seller, builder and driver are all different parties. Independent transport can move a building from point A to point B, but specialized sauna placement and final setup require the right equipment and accountability.
- **WHY CAN SOME SAUNAS COST MUCH LESS?**
  A seller working from a home office, using remote low-overhead production and independent delivery may be able to advertise a significantly lower price. The important question is whether that lower price represents the same construction system, heater quality, delivery capability, warranty support and long-term accountability.

A MARKETING CLAIM WORTH LOOKING BEYOND

The phrase **"Amish built Saunas"**is sometimes used as a selling point by broker-style sellers. The label alone does not establish sauna-specific engineering, heater or chimney suitability, warranty support, professional delivery or who is accountable for the complete project. Customers should look beyond the label and verify the actual builder, specifications, stove, chimney, delivery process and company standing behind the sauna.

PRICE IS IMPORTANT. SO IS KNOWING WHAT YOU ARE BUYING.

A lower advertised price can be attractive. But a sauna combines sustained high heat, wood construction, ventilation and - with wood-fired models - a live fire and chimney system. Compare more than the exterior appearance and purchase price. Ask who built it, what is behind the walls, what stove and chimney system were used, who delivers it, and which company will stand behind the complete project after it arrives.

VISIT. COMPARE. ASK QUESTIONS. SEE THE DIFFERENCE FOR YOURSELF.

NorthCountrySaunas.com